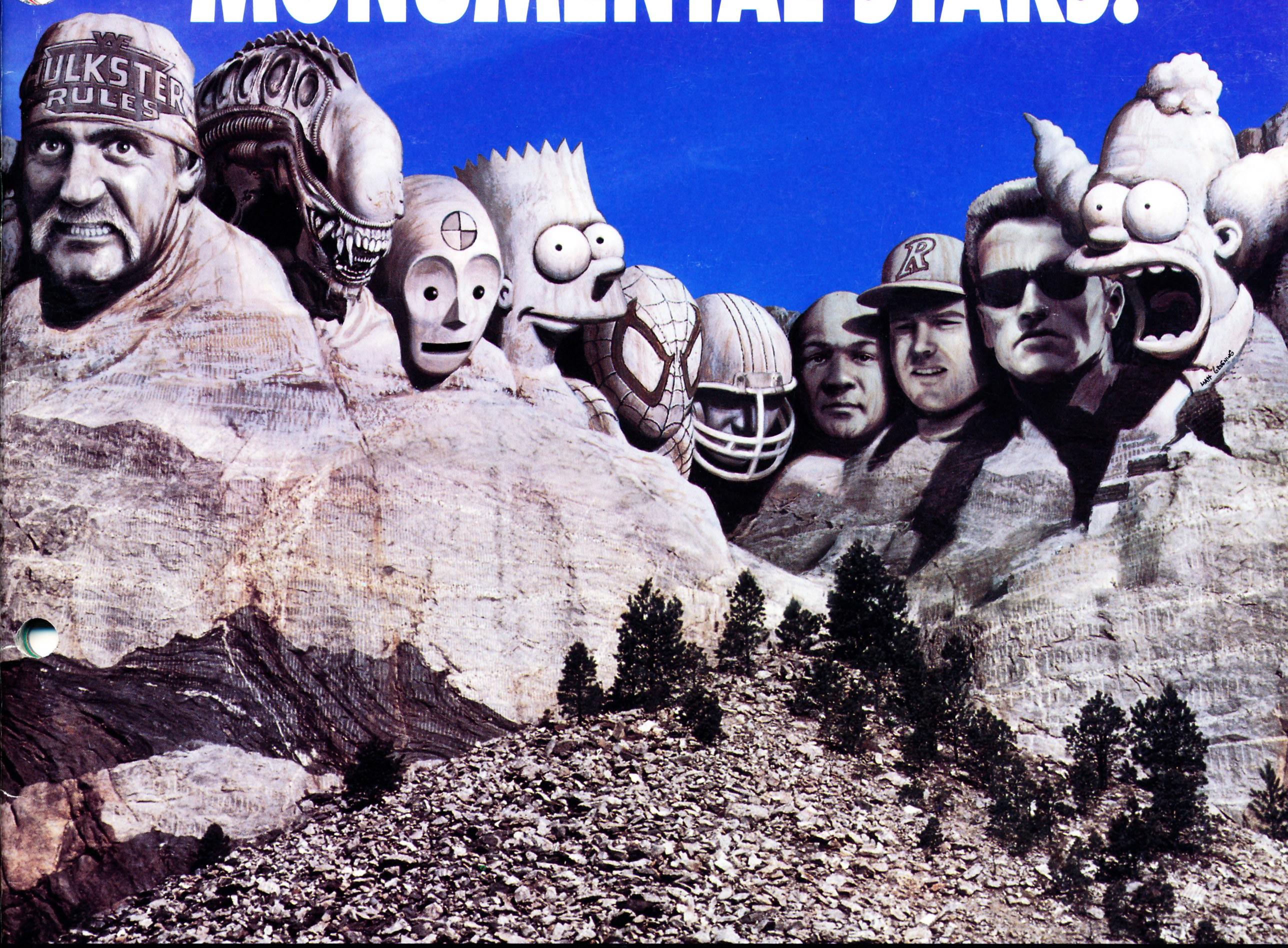
MONUMENTAL STARS!



Akklaim®
entertainment, inc.

ARENA™ FLYING EDGE™ ljn LTD.®

THE UNDISPUTED ARCADE MEGA-HIT

Mortal Kombat™

The arcades have long been the proving ground for sure-fire home video game mega-hits, and no street fight even comes close to MORTAL KOMBAT. Midway's instant and undisputed #1 arcade sensation features dazzling graphics, spectacular special moves and intense martial arts action. Get ready to Kash-in as it explodes onto Nintendo and Sega formats.





NEW ACCLAIM SNES

NEW ACCLAIM GAME BOY

NEW ARENA GENESIS

NEW ARENA GAME GEAR

NEW ARENA SEGA CD




MIDWAY
MORTAL KOMBAT
START
START
MIDWAY
MIDWAY
#1
ARCADE
SMASH

BARTZILLA, THE JUGGERNAUTS, AND RADIOACTIVE SUPERHEROES? HERE COME THE SIMPSONS™!

Bart's Nightmare

With chart-topping sales power, The Simpsons™ is consistently the hottest video game property of the 1990's! Now, the #1 rated teen and kid television show and Super Nintendo Entertainment System® blockbuster comes to Genesis! From The Temple of Maggie to mighty Homer Kong... BART'S NIGHTMARE is a 16 bit gamers' dream come true!





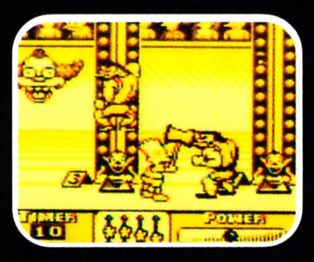
ACCLAIM SUPER NES

NEW FLYING EDGE GENESIS

MATT GROENING

The Simpsons™: Bart vs. the Juggernauts

Join Bart Simpson battling his favorite "Juggernaut, USA" TV gladiators in more crazy Simpsons stunts than ever before! From jousting with plutonium rods atop the nuclear power plant to wrestling in a ropeless ring in Moe's Tavern, BART VS. THE JUGGER-NAUTS is a proven portable gaming Simpsons sales triumph!

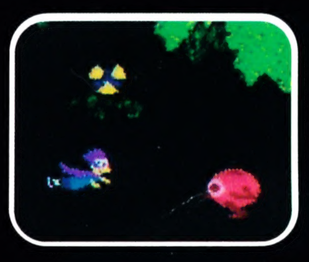




ACCLAIM GAME BOY

The Simpsons™: Bartman Meets Radioactive Man

A 44% TV share of kids aged 6-17 has created a Simpsons generation and the multi-million selling prequels have created a video game sensation! The all-new Simpsons NES™ video game stars spectacular enemies and the super-powered Bartman soaring in a world of comic book adventure!





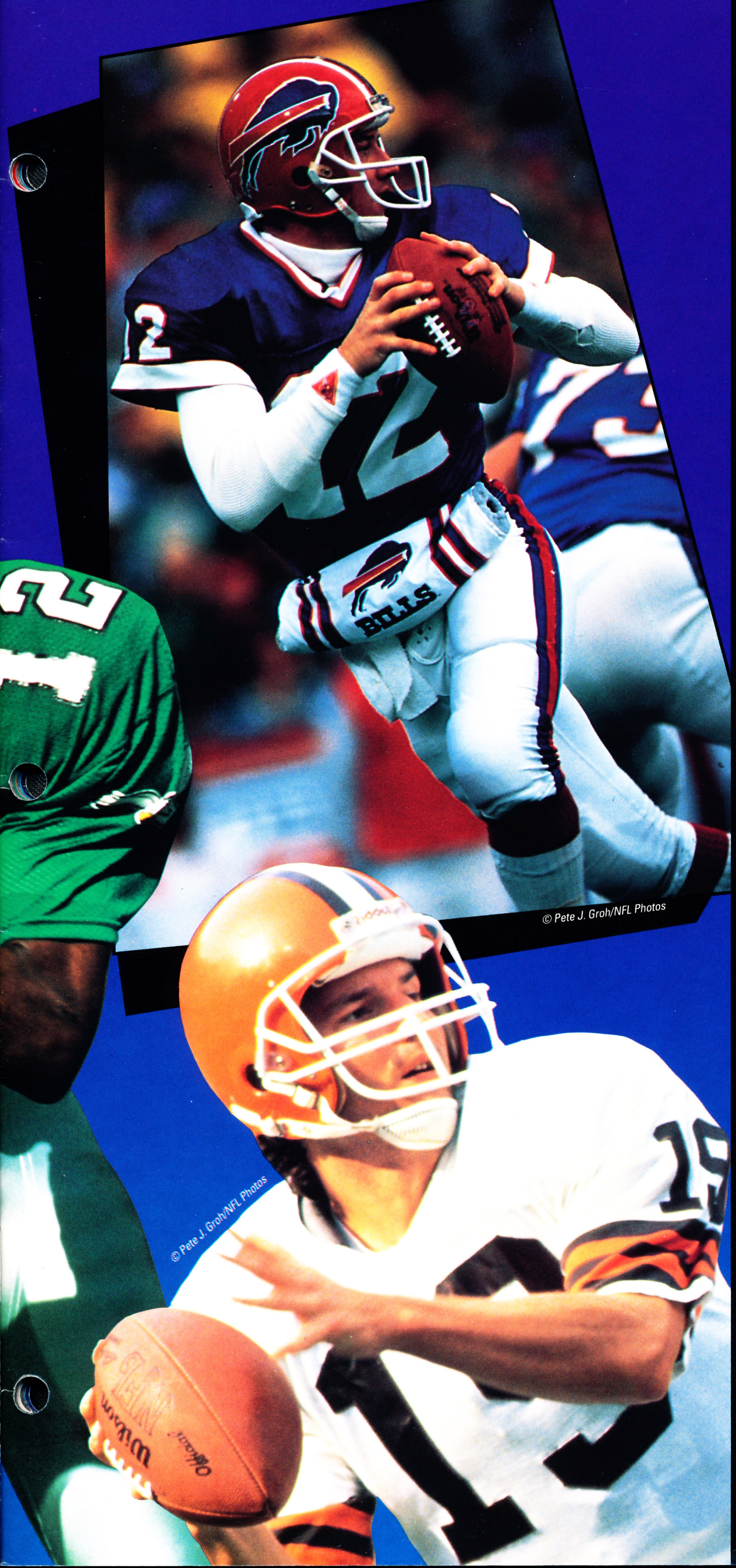
ACCLAIM NES

QUARTERBACK CLUB™

© Al Messerschmidt/NFL Photos

© Bob Rosato/NFL Photos

© Scott Cunningham/NFL Photos



TEAM UP WITH THE NFL'S BEST

NFL Quaterback Club™

Get league leading sales with the best of the best: the officially licensed NFL QUARTERBACK CLUB! 10 top NFL QB's include John Elway, Jim Kelly, Troy Aikman, and more! NFL licensed products blitz the market with $ 1.5 billion in revenue! Football games lead the league with over 40% of all 16-bit sports games sold. Revolutionary quarterback point-of-view game play, 28 NFL teams to choose from, and the unique "Quarterback Challenge" create the most realistic, grid iron simulation ever!

NEW LJN SUPER NES

NEW LJN GAME BOY

NEW FLYING EDGE GENESIS

16-MEG

AN INTERNATIONAL GAME PLAYING SPECTACULAR

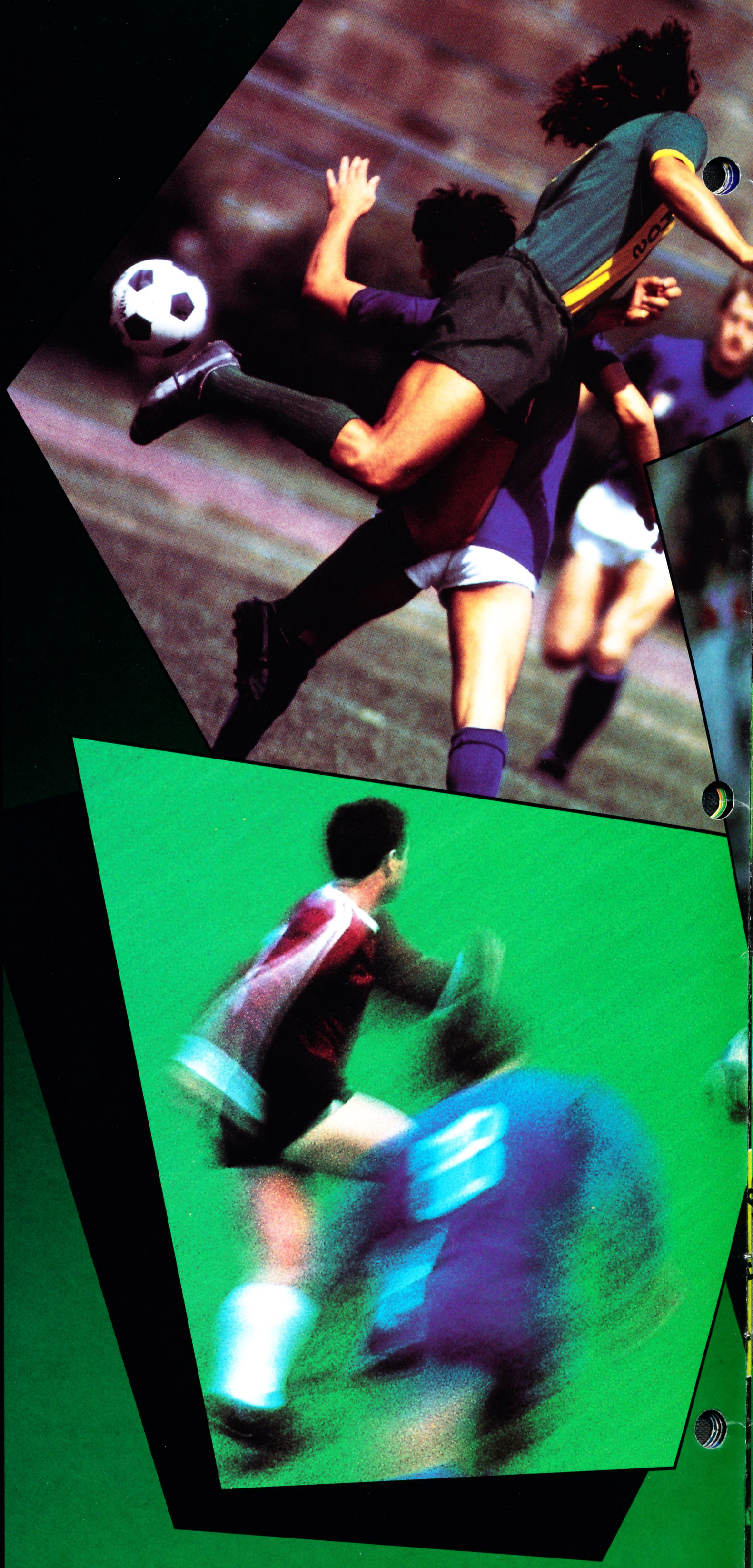
Acclaim's World Cup Soccer™

The world's #1 participation sport is coming to the U.S. As host of the 1994 World Cup, America is set to join the phenomenon and Acclaim's World Cup is ready for stardom. The combination of "next generation" game play, media exposure and the strength of sports video gaming make this the number one soccer game of the year.

Be there!

NEW ACCLAIM SUPER NES

NEW FLYING EDGE GENESIS




Expo
Expo



HE'S BACK ON ALL FORMATS!

Terminator™ 2: Judgment Day

The movie blockbuster has grossed $500 million worldwide. The video remains a top ten rental. T2™ for NES™ and Game Boy® have made action gamers thirsty for more. Now, save the future on Nintendo® and Sega™. Straight from the film, with inside the Terminator computer perspectives, 16-bit power brings home the multi-million dollar special effects that made the film a chart topping success.





- LJN NES
- NEW LJN SUPER NES
- LJN GAME BOY
- NEW FLYING EDGE GENESIS
- NEW FLYING EDGE GAME GEAR

THE ARCADE GAME COMES HOME!

T2™ : The Arcade Game™

The AMOA "Best Game of the Year" explodes onto the hottest video game formats with actual digitized scenes from T2™, heart-stopping sound effects and a unique first person perspective that puts the true arcade action in-your-face! Nonstop firepower fully compatible with Sega Menacer™ and Nintendo SuperScope™.





- NEW LJN SUPER NES
- LJN GAME BOY
- ARENA GENESIS
- NEW ARENA GAME GEAR



IT'S THE NON-STOP ACTION MARVEL DREAM TEAM!

Spider-Man® and X-Men®: Arcade's Revenge™

The X-Plosive sales of this Super NES blockbuster continue unabated as SPIDER-MAN and the X-MEN sell over 48 million comics annually--outselling all others 2:1. With Fox's animated X-MEN scoring as the #1 rated Saturday morning program, it's a superhero sales combo!





LJN SUPER NES

Spider-Man®

The upcoming SPIDER-MAN 3: INVASION OF THE SPIDER SLAYERS for Game Boy® pits the web-slinging superhero in a deadly duel against Electro, the Tinkerer and the ultimate Spider-Slayers! The top-selling SPIDER-MAN 2 for Game Boy® and SPIDER-MAN for Game Gear™ feature nonstop Spidey action, and legendary super-villains Mystero, Doctor Octopus, Venom, and more!



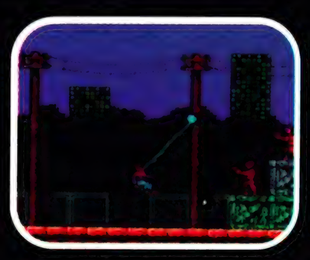


NEW LJN GAME BOY

FLYING EDGE GAME GEAR

Spider-Man®: Return of the Sinister Six

Your spidersense will be tingling as the NES blockbuster RETURN OF THE SINISTER SIX goes Game Gear®! With millions of Spider-Man® comics sold each year, sell-out action figures and trading cards, and a motion picture in development, the world's best loved arachnid is swinging straight to the top of the charts with these sure fire hits.





LJN NES

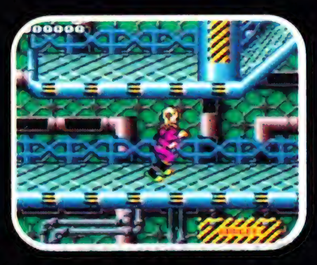
NEW FLYING EDGE GAME GEAR

CAR CRASHIN' AND BASHIN' IT'S A SMASH!

The Incredible Crash Dummies™

You gotta get a break in this business... and no one'll give you a better one than the toy of the year, THE INCREDIBLE CRASH DUMMIES™! From the popular safety-first message of the license to the fun loving, slapstick action of Spin, Slick, Daryl, and Spare Tire, these video games are crackin' up to be an all-out smash!





NEW LJN NES

NEW LJN SUPER NES

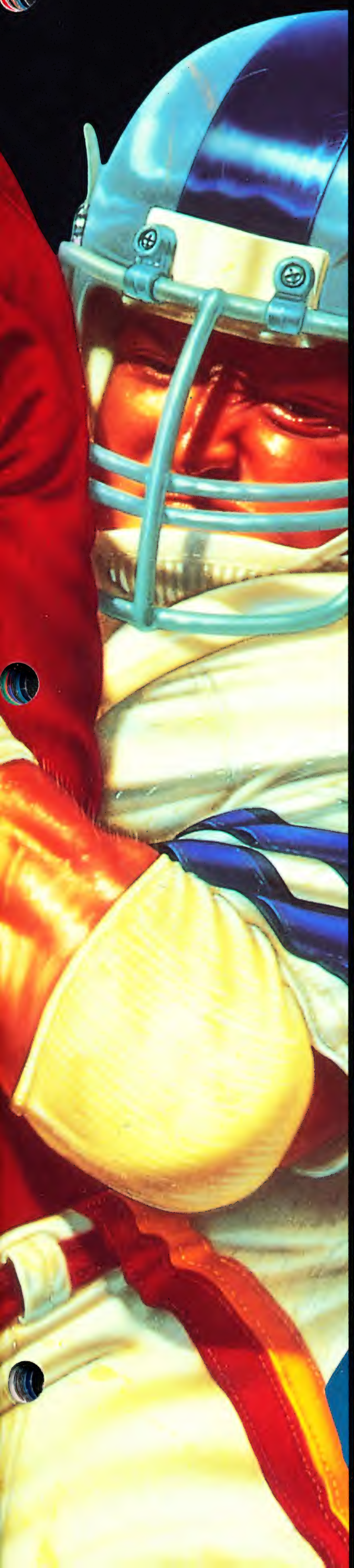
LJN GAME BOY

NEW FLYING EDGE GAME GEAR




CRASH DUMMIES
THE INCREDIBLE
SLICK





SUPER HIGH IMPACT™ SCORES ON 16-BIT!

Super High Impact™

Tired of Monday morning quarterbacks? Bored of sitting on the sidelines? Get into the game with the bone crunching arcade sensation, SUPER HIGH IMPACT™ – over 75 weeks on the Playmeter charts! Hit-O-Meter rates tackles from "dweeb" to "awesome". Interactive fight mode and high speed play selections let you see just who's tough enough. Get ready for a Super NES blitz with this Genesis best-seller!





NEW ACCLAIM SUPER NES

ARENA GENESIS

PEDAL TO THE METAL!

Ferrari Grand Prix Challenge™

With 800 million fans worldwide, Grand Prix racing is the ultimate in checkered flag excitement... and you're behind the wheel of the ultimate Ferrari racing machine. It's drive anywhere excitement on Game Boy®, rubber burning action on NES™, and head-to-head split screen racing on Genesis™. All formats include 16 authentic Grand Prix tracks, manual or automatic transmissions, interactive pit stops, and record-breaking speeds!





ACCLAIM NES

ACCLAIM GAME BOY

FLYING EDGE GENESIS





WWF® WRESTLEMANIA® EXCITEM

WWF® Super WrestleMania™ 2

Charge down to ringside for the next generation in SNES mat action: the first ever 16-meg wrestling game! Body slamming excitement explodes with a staggering 14 *trademark move performing* WWF Superstars! All-new game play hammers home with the "No-Holds-Barred" brawl, (including the infamous eye gouge) up to 6 men-in-the-ring "Rumble," and expanded out-of-the-ring action! Get the real muscle in retail...WWF 16-bit, 16-meg!

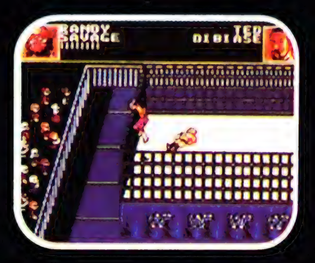
16-MEG

NEW LJN SUPER NES

WWF® WrestleMania® Steel Cage Challenge™

WWF is the undisputed sports/entertainment champion. WWF WrestleMania Steel Cage Challenge takes it to new heights as the incredible 15' steel cage is introduced for the first time! 10 WWF Superstars, tag team play and in and out of the ring action mean NES™ and now Game Gear™ excitement like never before.





LJN NES

NEW FLYING EDGE GAME GEAR





ENT IS GRIPPING THE NATION!

WWF® Superstars™2

Go-anywhere wrestling action explodes with the mat pounding sequel to the Game Boy® powerhouse, WWF® Superstars™! All-new wrestlers, like Jake "The Snake" Roberts, The Mountie, and The Undertaker; tag team action, and all the bone-rattling excitement of the steel cage match-up, come to Game Boy® for the first time.





LJN GAME BOY

WWF® Super WrestleMania™

WWF Super WrestleMania is the undisputed 16-bit sales champion. With larger-than-life superstars like Hulk Hogan and "Macho Man" Randy Savage, special moves, singles, tag team and 4 on 4 Survivor Series mayhem, WWF Super WrestleMania is the one to beat!





LJN SUPER NES

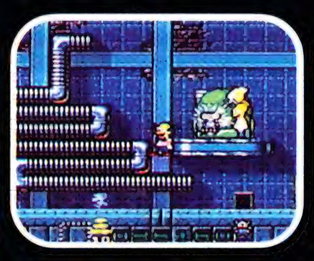
FLYING EDGE GENESIS

NEW FLYING EDGE SEGA CD

HE'S CRAZY, HE'S BART'S IDOL, HE'S SELLING!

Krusty's Fun House

Simpsons™-mania among core video gamers continues to expand at a record breaking rate. And now, Acclaim answers that demand with Bart's favorite TV host, Krusty the Clown! With over 60 puzzle action levels, get set for the wackiest, weirdest fun house ever, now available on portable gaming systems for the first time! Look for guest appearances by noted celebrities Homer, Sideshow Mel, Corporal Punishment, and "trap master" Bart Simpson™ himself.





ACCLAIM NES

ACCLAIM SUPER NES

NEW ACCLAIM GAME BOY

FLYING EDGE GENESIS

NEW FLYING EDGE GAME GEAR

DANGER

7000 VOLTS

MATT GROENING

SPACE MUTANTS, GLOBETROTTING ADVENTURES, AND A SUMMER CAMP OF NO RETURN? IT'S THE SIMPSONS!

Escape from Camp Deadly

Basking in the glow of their #1 rated TV show, Bart and Lisa were ready for summer vacation until... uh, oh, sleepaway camp! Kids everywhere will want to help their heroes "ESCAPE FROM CAMP DEADLY." Canteen and flashlight not included – but unqualified selling power is!

ACCLAIM GAME BOY





MATT GROENING

Bart vs. the World

America's favorite family has gone global... and created a national sales sensation that now comes to Game Gear™. Featuring a worldwide treasure hunt and an appearance by Bartman! Total Simpsons mayhem, continued media exposure, and original Simpsons animated TV commercials..."Go for it, dude!"





ACCLAIM NES

NEW FLYING EDGE GAME GEAR

Bart vs. the Space Mutants

Bart is today's hottest selling video game superstar. A proven winner. His TV show is a network blockbuster. The NES™ and Genesis™ versions have been top sellers since their introduction. Now millions of gamers can help Bart save the planet on the go-anywhere Game Gear™!

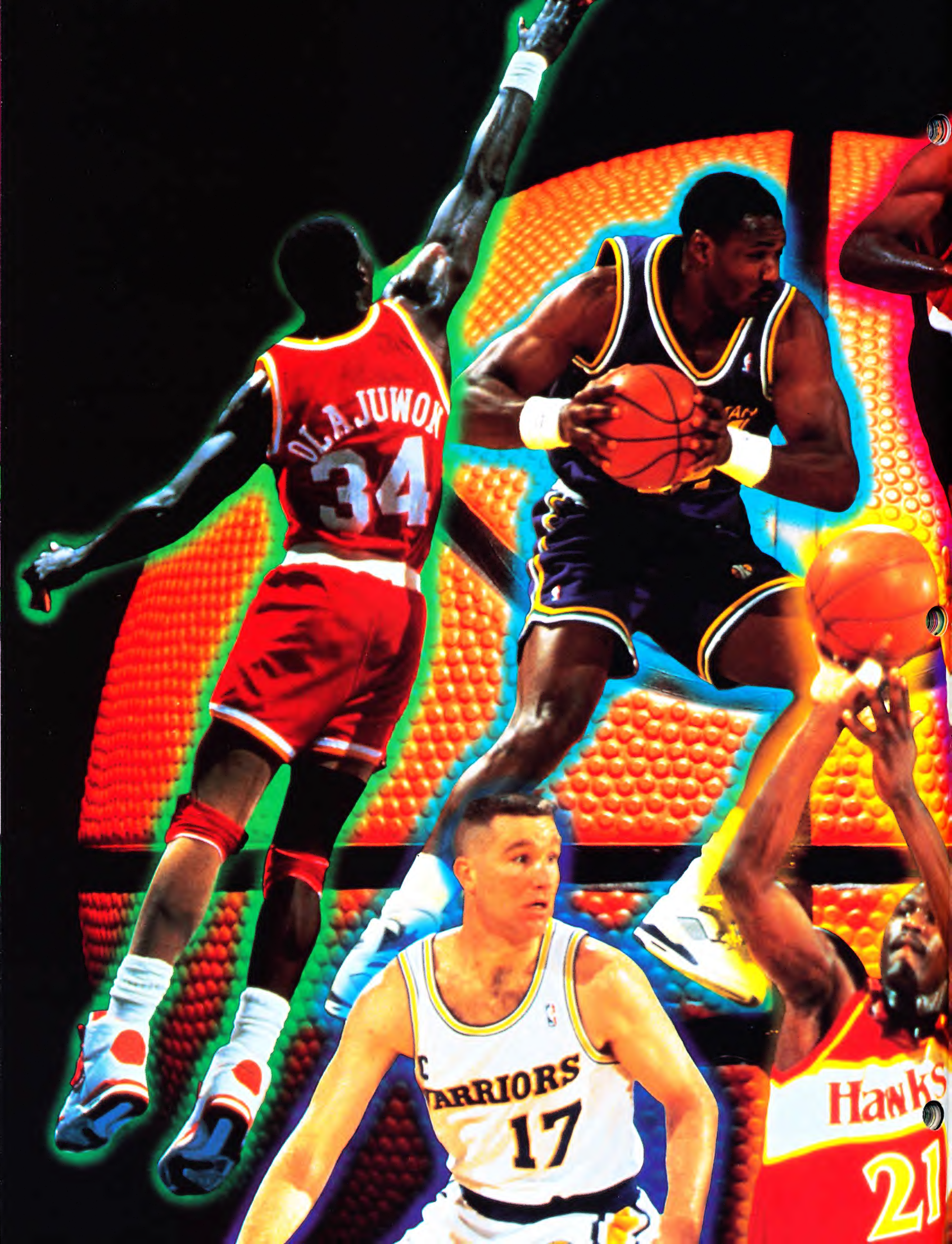




ACCLAIM NES

FLYING EDGE GENESIS

FLYING EDGE GAME GEAR


OLAJUWON
34
WARRIORS
17
Hawks
21

THE NBA® DELIVERS SLAM-DUNKS!

NBA® All-Star Challenge™

Cut to the hoop with the NBA®! The license jams home annual merchandise sales of over $1 billion. NBC and TNT television audiences exceed 65 million. And with the explosive growth of the sports category, NBA® ALL-STAR CHALLENGE™ is roundball action scoring coast-to-coast! 27 super sized NBA® All-Stars include: Clyde Drexler, Hakeem Olajuwan, Dekembe Mutumbo, and more!



LJN SUPER NES

NEW FLYING EDGE GENESIS







NBA® All-Star Challenge™ 2

Catch the officially licensed, backboard shattering sequel to the best-selling NBA® All-Star Challenge! 27 of the hottest NBA® All-Stars to choose from including Chris Mullin, Patrick Ewing, Clyde Drexler and Isiah Thomas. New game play features Rock the Rim Slam Dunk, Beat The Clock 3-Point Shoot Out, Outrageous Over The Shoulder Foul Shooting, and more in your face One-on-One action than ever before!

LJN GAME BOY





GEORGE FOREMAN'S A KNOCK-OUT ON ALL FORMATS!

George Foreman's KO Boxing™

Acclaim KO's the competition with the devastating combination of super realistic, pure power boxing and the outrageous, one-of-a-kind personality of the people's champ, Big George Foreman! The sideview Game Gear™ and over-the-shoulder perspective Game Boy®, NES™, SNES™, and Genesis™ put you in-the-ring and in-the-action! GEORGE FOREMAN'S KO BOXING™-- the undisputed boxing heavyweight sales champion.

ACCLAIM NES

ACCLAIM SUPER NES

ACCLAIM GAME BOY

NEW FLYING EDGE GENESIS

FLYING EDGE GAME GEAR











FEEL THE HEAT OF "THE ROCKET"

Roger Clemens' MVP Baseball™ is the industry's #1 baseball video game franchise. Unique over-the-shoulder fielding, close-up plays at the base and strategy tips from "The Rocket" himself guarantee gamers "feel the heat" of this Cy Young award winner. Now step up to the plate as all-new 8-Meg Genesis action shuts out the competition.





LJN NES

LJN SUPER NES

LJN GAME BOY

NEW FLYING EDGE GENESIS

IT'S REAL BASKET-BRAWL ARCADE STYLE ACTION!

Arch Rivals®***!***

The Williams®/Bally arcade hit is a proven sales sensation. Now, as a direct arcade conversion, ARCH RIVALS®: THE ARCADE GAME™ will turn full-court, in-your-face, slap-stick b-ball into the Game Gear™ selling event of the season! Outrageous fist-flying mayhem and all the slam dunking arcade characters mean ARCH RIVALS® is not just basketball...
it's a basketbrawl!





ACCLAIM NES

FLYING EDGE GENESIS

NEW FLYING EDGE GAME GEAR




McMALKEN

DOUBLE DRAGON: THE #1 MARTIAL ARTS ARCADE LEGEND!

Double Dragon 3™

Double Dragon 3--the standard setting arcade sensation -- explodes onto Genesis™ with all-new weapons and new martial arts maneuvers. It's a deadly quest in search of the Rosetta stones! Over $100 million in DOUBLE DRAGON sales paves the way for DOUBLE DRAGON 3: The Arcade Game™ to be an all-time chart-topper!





ACCLAIM NES

ACCLAIM GAME BOY

NEW FLYING EDGE GENESIS

AWARD WINNING ARCADE ACTION COMES HOME!

Smash TV™

From the top of the arcade charts comes the AMOA Award-Winning SUPER SMASH TV. The explosive true arcade conversion from the Williams/Bally "smash" means BIG MONEY on both Nintendo and Sega formats!





ACCLAIM NES

ACCLAIM SUPER NES

FLYING EDGE GENESIS

FLYING EDGE GAME GEAR


3 TIME
3 TIM
3 TIM

BATTLE THE ULTIMATE ALIEN

Alien 3™

With three times the action, Alien 3 is now one of the hottest video game franchises in the industry. Blockbuster movie graphics include everything from face-huggers to acid-spitting aliens! Chart-topping Sega sales, $175 million movie gross and top video rental pave the way for a Nintendo invasion!



- LJN NES
- NEW LJN SUPER NES
- LJN GAME BOY
- ARENA GENESIS
- ARENA GAME GEAR
- NEW ARENA SEGA CD

HUNT OR BE HUNTED! IT'S PREDATOR TIME!

Predator 2™

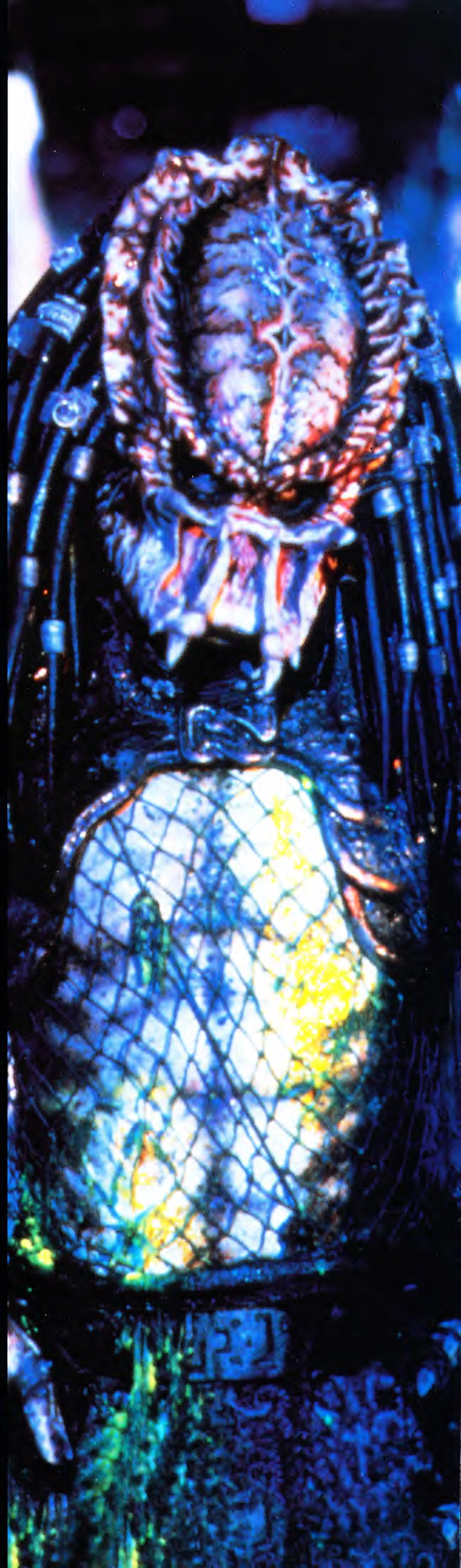
Blockbuster box office power turned Predator into a sci-fi movie icon. Now, Arena™ brings thrill-of-the-hunt fans all the excitement of the video cult sequel! From rooftops to subways, save innocent hostages from evil drug lords. From the slaughterhouse to its own ship, save yourself from the Predator... or get ready to join the trophy shelf!





- ARENA GENESIS
- ARENA GAME GEAR

THE SUSPENSE.
S THE DANGER.
ES THE TERROR.



FUN AND EXCITING TV SUPPORT!



GET READY TO RUMBLE!



FEEL THE HEAT OF THE ROCKET!



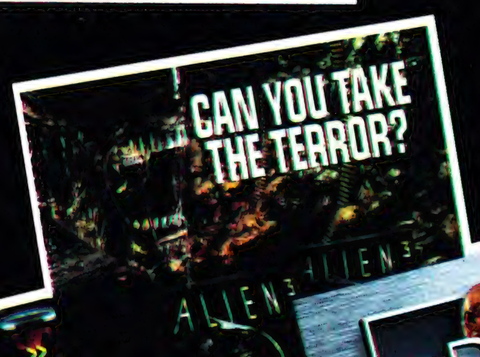
JAM IT HOME!



ALL OUT TV SUPPORT FOR T2™!



OFFICIALLY LICENSED NFL ACTION!









KNOCKOUT PRINT MEDIA!



HOME VIDEO PROMOTIONS!



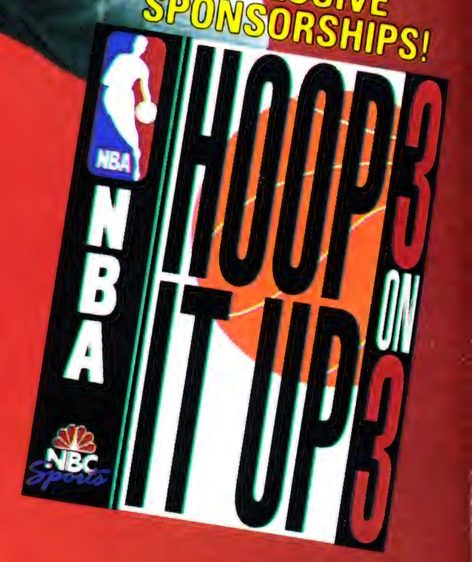




CONVERSIONS OF #1 ARCADE BLOCKBUSTERS!



EXCLUSIVE SPONSORSHIPS!



AS SEEN IN THESE PUBLICATIONS

VIDEO GAMES & COMPUTER ENTERTAINMENT •GAME PRO•BOYS LIFE•DC COMICS•MARVEL COMICS•WWF MAGAZINE•ELECTRONIC GAMING MONTHLY•MEGA PLAY•SEGA VISIONS•SIMPSONS MAGAZINE•GAME PLAYERS•NINTENDO POWER •KIDSPORTS•TOPPS•SKATEBOARDING •SI FOR KIDS•NBA INSIDE STUFF

PLAY WITH THE PROS™ SPORTS ACTION, MOVIE BLOCKBUSTERS AND TOP ARCADE HITS!







Acclaim will tackle the competition with national NFL TV campaigns and body slam all-comers with syndicated WWF advertorials! Autographed merchandise sweepstakes, NBA Hoop-It-Up sponsorship, and multi-media advertising will make Acclaim's Play With The Pros line up unbeatable! Custom comics, in-theater events, and cutting-edge TV spots will drive home arcade hits-like Mortal Kombat and Super High Impact-and the biggest movie sensations-like Terminator 2 and Alien 3! Acclaim...leading the league with major promotions, on-target advertising, and power-house marketing!

		NES™	GAME BOY®	SUPER NES™	GENESIS™	GAME GEAR™	SEGA™ CD	TELEVISON PRINT AND PROMOTIONAL SUPPORT
MOVIES	ALIEN 3™	●	●	●	●	●	●	National TV and Print National Syndicated : 10 ID's In-Pack in T2 Home Video Collector's Edition Comics Cross Promotions In-Theater Events & Contests
	PREDATOR 2™				●	●		
	TERMINATOR™ 2 JUDGMENT DAY	●	●	●	●	●		
	T2™ THE ARCADE GAME™		●	●	●	●		
ARCADES	SMASH TV™	●		●	●	●		National Syndicated: 10 ID's National TV and Print Arcade Game Give-Away Sweepstakes On-Pack Promotions
	ARCH RIVALS®	●			●	●		
	DOUBLE DRAGON 3™	●	●		●			
	SUPER HIGH IMPACT™			●	●			
	MORTAL KOMBAT™		●	●	●	●	●	
SPORTS MANIA!	GEORGE FOREMAN'S KO BOXING™	●	●	●	●	●		National TV and Print
	ROGER CLEMENS' MVP BASEBALL™	●	●	●	●			National syndicated : 10 ID's
	FERRARI GRAND PRIX CHALLENGE™	●	●		●			National Radio Campaigns and Promotions
	NBA® ALL-STAR CHALLEGE™		●	●	●			Doritos On-Pack Promotions
	WWF® WRESTLEMANIA STEEL CAGE CHALLENGE™	●				●		NFL Promotional Tie-Ins
	WWF® SUPER WRESTLEMANIA™			●	●		●	Autographed Merchandise Sweepstakes
	WWF® SUPER WRESTLEMANIA™ 2			●				National Syndicated WWF TV Advertorials
	WWF® SUPERSTARS™ 2		●					NBA Hoop-it-Up Sponsorship
	ACCLAIM'S WORLD CUP SOCCER™			●	●			National Syndicated TV Sports Promotions
	NFL QUARTERBACK CLUB™		●	●	●			

Plans listed subject to change without notice.

FUN AND EXCITING TV SUPPORT!



A NEW ANIMATED COMMERCIAL FOR ALL THE SIMPSONS™ VIDEO GAMES!



STARRING BART'S FAVORITE TV HOST!



THE CLEAR WINNER!



SPIDER-MAN FOR ALL LEADING VIDEO GAME SYSTEMS!



FEATURING VENOM, CARNAGE & OTHER SUPER-VILLAINS!



HOME VIDEO COMMERCIALS!



MASTERS OF THE GAME MAGAZINE & SWEEPSTAKES!

MAGAZINE CONTESTS!





KNOCKOUT PRINT MEDIA!

AS SEEN IN THESE PUBLICATIONS

VIDEO GAMES & COMPUTER ENTERTAINMENT •GAME PRO•BOYS LIFE•DC COMICS•MARVEL COMICS•WWF MAGAZINE•ELECTRONIC GAMING MONTHLY•MEGA PLAY•SEGA VISIONS•SIMPSONS MAGAZINE•GAME PLAYERS•NINTENDO POWER •KIDSPORTS•TOPPS•SKATEBOARDING

ROCK 'N ROLL WITH THE SIMPSONS, MARVEL AND A COUPLE OF REAL HEADBANGERS!

Acclaim Entertainment turns the hottest licenses into the biggest hits with strategic advertising and on-target promotions! National TV campaigns and pin-point product tie-ins have taken The Simpsons from #1 in the ratings to #1 in sales! Comic book inserts and home video commercials will turn Marvel's best selling Spider-Man into a gaming must have! Nationally syndicated I.D.'s and in-pack promos will guarantee The Incredible Crash Dummies blockbuster success! Acclaim...where the hottest licenses and unparalleled support create selling phenomenons.



		NES™	GAME BOY®	SUPER NES™	GENESIS™	GAME GEAR™	TELEVISON PRINT AND PROMOTIONAL SUPPORT
THE SIMPSONS	BART'S NIGHTMARE			●	●		National TV and Print National Syndicated :10 ID's Tie-In with Nestles Butterfinger Sweepstakes with Major Gaming Pubs Fox Network Radio Promotion Nintendo Mall Tour
	ESCAPE FROM CAMP DEADLY		●				
	BART VS. THE WORLD	●				●	
	BART VS. THE JUGGERNAUTS		●				
	BART VS. THE SPACE MUTANTS	●			●	●	
	BARTMAN MEETS RADIOACTIVE MAN	●					
	KRUSTY'S FUN HOUSE	●	●	●	●	●	
MARVEL	SPIDER-MAN® / X-MEN® ARCADE'S REVENGE			●			National Syndicated :10 ID's National Print Spider-Man Home Video Commercial Fox Kid's Club Promo Marvel Comics Convention Special Comic Book Inserts Marvel Fan Club
	SPIDER-MAN® : RETURN OF THE SINISTER SIX™	●				●	
	SPIDER-MAN®		●			●	
	SPIDER-MAN® 2		●				
	SPIDER-MAN® 3		●				
ACTION	THE INCREDIBLE CRASH DUMMIES™	●	●	●		●	National TV and Print National Syndicated :10 ID's Animated TV Series Live Action Movie Licensee In-Pack Promos

Plans listed subject to change without notice.

ACCLAIM SUPER NES

Acclaim's World Cup Soccer™	60108
George Foreman's KO Boxing™	60105
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